



Adopted by Cabinet
on July 14, 2015

ASU 2020

Statutory Mission:

The University shall be a general baccalaureate institution with moderately selective admission standards, offering undergraduate liberal arts and sciences, teacher preparation, and business degree programs, a limited number of graduate level programs, and two-year transfer programs with a community college role admission.

In addition, the University has a significant responsibility to provide access to teacher education in rural Colorado, to serve as a regional education provider, and to offer programs, when feasible, that preserves and promotes the unique history and culture of the region.

The Board will, from time to time, establish and revise its goals and objectives for carrying out its mission.

Core Purpose:

ASU's core purpose is to educate, serve, and inspire our diverse populations in the pursuit of their lifelong dreams and ambitions.

Vision:

To become the university community of choice for diverse, historically underserved groups, and all who value quality education and inclusivity.

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As members of the Adams State University community, we value:

- opportunity and access for all
- excellence in teaching and learning
- growth through inclusion of diverse cultures and ideas
- a learning and civic community of trust, respect, and civility
- caring and personal relationships
- innovation, integrity, and ethical leadership
- responsible stewardship

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Goal 1: Academic Excellence

Adams State University will provide challenging and responsive curricula that educate, serve, and inspire our diverse populations.

Sub-Goal 1-1:

Improve and sustain relevant, rigorous, and current undergraduate curricula to ensure a quality liberal arts education for our diverse populations.

Sub-Goal 1-2:

Incorporate culturally and regionally relevant topics and activities into undergraduate coursework and curricula.

Sub-Goal 1-3:

Strengthen and where feasible expand the University's undergraduate and graduate studies program.

Sub-Goal 1-4:

Maintain and enhance efforts to recruit and retain a diverse faculty and administration with experiences, skills, and/or personal attributes consistent with the tenets of Inclusive Excellence.

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Goal 2: Student Success

Adams State University will address diverse student needs by offering varied learning opportunities and support services for all students to achieve educational, personal, and career successes.

Sub-Goal 2-1:

Provide flexible avenues and entry points from which to be engaged in and to progress toward their educational, personal, and career goals.

Sub-Goal 2-2:

Recruit and support eligible transfer students.

Sub-Goal 2-3:

Enhance student advising to ensure it is accurate, timely, and supportive of the attainment of student goals.

Sub-Goal 2-4:

Provide all students practical and hands-on experience supporting their learning and professional development.

Sub-Goal 2-5:

Promote and increase early student engagement as a means to graduate students with a strong sense of connection to ASU.

Sub-Goal 2-6:

Identify and systematically removed obstacles to student success.

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Goal 3: Personal and Professional Development

Adams State University will provide educational and professional development opportunities for faculty, and staff.

Sub-Goal 3-1:

Increase campus programming for faculty, staff, and students that fosters and promotes inclusive excellence.

Sub-Goal 3-2:

Provide opportunities for faculty and staff to earn degrees and/or certificates.

Sub-Goal 3-3:

Increase opportunities for faculty and staff to grow and expand in their fields.

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Goal 4: Access & Affordability

Adams State University will develop innovative pricing and aid strategies that will maximize opportunities for our diverse and historically underserved students for all levels and delivery models.

Sub-Goal 4-1:

Analyze students from diverse underrepresented groups to determine and address patterns of unmet need.

Sub-Goal 4-2:

Target financial aid to students with the greatest need.

Sub-Goal 4-3:

Improve financial aid advising and strategies for students to insure that they leverage all available resources.

Sub-Goal 4-4:

Develop productive advertising, marketing, and communications strategies to help ASU meet its recruitment, retention, and fiscal goals.

Sub-Goal 4-5:

Use our pricing and financial aid awards to encourage students to persist and to complete degrees quickly.

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Goal 5: Community Relations

Adams State University will collaborate with the community to provide culturally responsive and sustainable development opportunities that mutually benefit the campus and the San Luis Valley community.

Sub-Goal 5-1:

Develop and extend positive community relationships through the continued offering of campus events drawn from cultures of the SLV and upper-Rio Grande.

Sub-Goal 5-2:

Stimulate sustainable economic development opportunities for the San Luis Valley community.

Sub-Goal 5-3:

Partner with community and business groups to foster strong unifying campus connections, and build understanding of the large SLV and upper Rio Grande community.

Sub-Goal 5-4:

Deepen campus understanding of, connections with, and commitment to the larger SLV and upper-Rio Grande community.

Sub-Goal 5-5:

Draw upon the natural resources and extensive outdoor recreation options of the San Luis Valley and upper-Rio Grande to provide experiential learning opportunities for campus, community, and regional visitors.

Sub-Goal 5-6:

Develop and cultivate relationships with Alumni and supporters to benefit students, campus, community, and connection to the university, and promote opportunities for life-long learning.

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